

WRTA DBE VIRTUAL OPEN HOUSE

Thursday, February 4, 2021

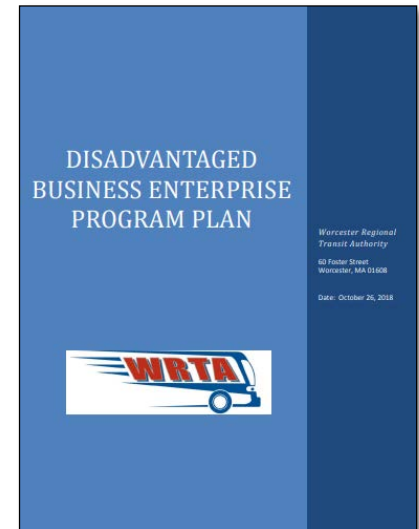
2:00 – 3:00 PM

- Introductions
- WRTA DBE Program Background
- How to Become a Certified DBE Vendor
- Potential FFY 2021-2023 Procurement Opportunities
- Proposed FFY 2021-2023 DBE Goals



WRTA DBE Program Background

- **Disadvantaged Business Enterprise**
 - For-profit business where socially and economically disadvantaged individuals own at least 51% interest, control management, and oversee daily operations.
- WRTA policy to ensure:
 - All capital contracts and procurement will be administered without discrimination on the basis of race, color, national origin, or sex.
 - DBEs shall have an equal opportunity to compete for, and participate in DOT-assisted contracts.
 - DBE Program Plan



HOW TO BECOME A CERTIFIED DBE VENDOR?

- Massachusetts **Supplier Diversity Office (SDO)**
 - Agency within the Commonwealth to promote the development of business enterprises and organizations owned and operated by minorities, or women.
 - <https://www.mass.gov/orgs/supplier-diversity-office-sdo>
 - Vendors can apply online for certification as minority or women-owned business.

Certification Program for SDO

The Supplier Diversity Office (SDO) certifies diverse and small businesses that are interested in public and private business opportunities in Massachusetts.

SDO
Supplier Diversity Office

The Supplier Diversity Office (SDO) has a long tradition of service to minority and women owned businesses in the Commonwealth of Massachusetts. The SDO is responsible for conducting investigations of certification applications from businesses that meet certain criteria. The SDO currently certifies certain diverse business categories (Minority (MBE), Women (WBE), Portuguese (PBE) and Veteran (VBE) businesses) inhouse and has agreements with third-party organizations that certify these same categories and others that certify other business categories (Service-Disabled Veteran (SDVOBE), Lesbian, Gay, Bisexual and Transgender (LGBTBE) and Disability-Owned (DOBE) businesses), all of which must meet certain certification criteria. SDO certification is a marketing tool used to enhance a firm's ability to do business in public and private markets. Although certification does not guarantee that a business will be successful every time it bids, it may add a competitive edge to firms seeking contracts with the government.



POTENTIAL FFY 2021 PROCUREMENT OPPORTUNITIES

Worcester Redevelopment Authority (WRA) Projects	Anticipated Cost (\$)
Harding Street Improvements, Hub Improvements, M&O Improvements	68,000
Exterior Masonry Repair, Harding Street Wall	15,340
Automated Lighting Controls, Replacement Generator, Public Address System	376,000
Replace Exhaust Fans, Construct Single Stall Restrooms	8,800
Replace Carpet, Repair Floor Bus Waiting Area	20,000
Refinish Elevators, Replace Bike Lockers	48,000
Renovate Front Driveway, Regrade Entrance to Boiler Room, Repair Train Tactile Warning System	1,600
WRTA Projects	Anticipated Cost (\$)
Install and Replace Bus Stop Signage	16,000
Bus and Van Tires	203,577
Bus and Van Parts	434,400
Desktop and Laptop Computers, Upgrade Server, Replace Storage Area Network	40,000
Bus Shelters	30,000
Purchase Non-Revenue Operations and Maintenance Vehicles	157,600
New Farebox System	260,000
Install Additional Camera's at M&O	8,000
TOTAL	\$ 1,687,317

POTENTIAL FFY 2022 PROCUREMENT OPPORTUNITIES

Worcester Redevelopment Authority (WRA) Projects	Anticipated Cost (\$)
Harding Street Improvements, Hub Improvements, M&O Improvements	148,000
Exterior Masonry Repair, Harding Street Wall	120,000
Repair Front Canopy Marquee	12,000
Automated Lighting Controls, Replacement Generator, Public Address System	813,466
Replace Exhaust Fans, Construct Single Stall Restrooms	48,000
Repaint Gypsum Wall System	80,000
Refinish Elevators, Replace Bike Lockers	23,977
Renovate Front Driveway, Regrade Entrance to Boiler Room, Repair Train Tactile Warning System	69,600
Union Station Renovations and Repairs	131,898
WRTA Projects	Anticipated Cost (\$)
Install and Replace Bus Stop Signage	18,432
Bus and Van Tires	212,316
Replace Telephones	18,760
Bus and Van Parts	292,800
Desktop and Laptop Computers, Upgrade Server, Replace Storage Area Network	282,400
Bus Shelters	65,600
Purchase Non-Revenue Operations and Maintenance Vehicles	133,600
Migrate Fleetwatch to Virtual	235,200
Install Additional Camera's at M&O	8,000
TOTAL	\$ 2,714,050



POTENTIAL FFY 2023 PROCUREMENT OPPORTUNITIES

Worcester Redevelopment Authority (WRA) Projects	Anticipated Cost (\$)
Harding Street Improvements, Hub Improvements, M&O Improvements	144,000
Automated Lighting Controls, Replacement Generator, Public Address System	424,000
Replace Exhaust Fans, Construct Single Stall Restrooms	24,000
Repaint Gypsum Wall System	80,000
Repair Terrazzo Floor Cracks	120,000
WRTA Projects	Anticipated Cost (\$)
Install and Replace Bus Stop Signage	4,000
Bus and Van Tires	210,331
Upgrade Bus ITS	120,000
Replace Telephones	48,000
Bus and Van Parts	366,120
Desktop and Laptop Computers, Upgrade Server, Replace Storage Area Network	77,200
Bus Shelters	48,000
Purchase Non-Revenue Operations and Maintenance Vehicles	56,000
Purchase Budget Wizard	165,760
Install Additional Camera's at M&O	16,000
TOTAL	\$ 1,903,411



PROPOSED FFY 2021-2023 DBE GOALS

Overall	FFY 2021	FFY 2022	FFY 2023
1.22%	0.93%	1.48%	1.24%

- Goal methodology
 - Determined number of DBEs willing and able that sell or service items based on projects over the next 3 years
 - Divided number of DBEs by all businesses within the MA market
 - Weighted the relative availability of DBEs for each contracting opportunity based on the dollar value of the opportunity
 - Adjusted based on past DBE participation rates

PROPOSED FFY 2021-2023 DBE GOALS

- Methodology used to determine the proposed goal are available for view upon request
- Proposed goal will be available for 30 days
- WRTA will accept comments on its goal for 30 days
- Comments may be sent to WRTA, or the Federal Transit Administration (FTA)

WRTA	FTA Region I
Nick Burnham, DBE Liaison, Grants and Compliance Manager	Civil Rights Officer
60 Foster Street	55 Broadway
Worcester, MA 01608	Cambridge, MA 02142



DBE PUBLIC OUTREACH

- Organizations that were contacted for today's Virtual Open House

Chambers of Commerce

(Blackstone Valley, Marlboro, MetroWest, Nashoba Valley, North Central MA, Worcester)

Corridor 9: Business Forward Females

Center for Women & Enterprise

Latin American Business Organization

MA Small Business Development Center

Community Development Corps (Main South, Quaboag Valley, Worcester East Side)

Metrowest Economic Research Center

SE Asian Coalition of Central MA

SMOC

NewVue Communities

SCORE Worcester

Worcester Regional Research Bureau

Worcester Common Ground



QUESTIONS?

WRTA thanks you for attending today's Virtual Open House!



Worcester Regional Transit Authority

